LabRobot Products AB
Distributor Meeting

Agenda

Thursday September 21, 2023

08:30 – 09:00	Introduction / Rapid presentation of all participants *(All)*
09:00 – 09:30	Update about AddLife *(Mattias Bengtsson - AddLife)*
09:30 – 10:00	Volume accuracy, a priority for LabRobot *(Berit Bergström)*
10:00 – 10:30	*Coffee break*
10:30 – 11:10	Marketing activities – Feedback *(3 selected distributors)*
11:10 – 11:30	Digital Marketing at LabRobot *(Elisabet Núñez Gaitan)*
11:30 – 12:00	Current trends in digital marketing *(Lina Åström)*
12:00 – 13:10	*Lunch*
13:10 – 14:10	Update on the Dilucup System *(Nicklas Larsson)*
14:10 – 14:45	*Coffee break + transfer to LabRobot*
14:45 – 17:00	Visit to the LabRobot facilities – Various activities *(All)*
19:30 – 20:00	Drink & Awards
20:00	*Dinner*

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Friday September 22, 2023

08:30 – 08:45	Organisation of the day regarding transfer to the airport/city
08:45 – 09:00	Summary of the previous day *(Hervé Laisis)*
09:00 – 10:00	How has Dilucup market evolved in the last years *(Hervé Laisis)*
10:00 – 10:30	*Coffee break & checkout*
10:30 – 11:00	LabRobot Quiz *(Elisabet Núñez Gaitan)*
11:00 – 11:30	Routines (orders, complaints, service requests, support requests, …)
11:30 – 12:00	Questions & answers and closure of the meeting
12:00 – 13:00	*Lunch*