Dilucup Elegance

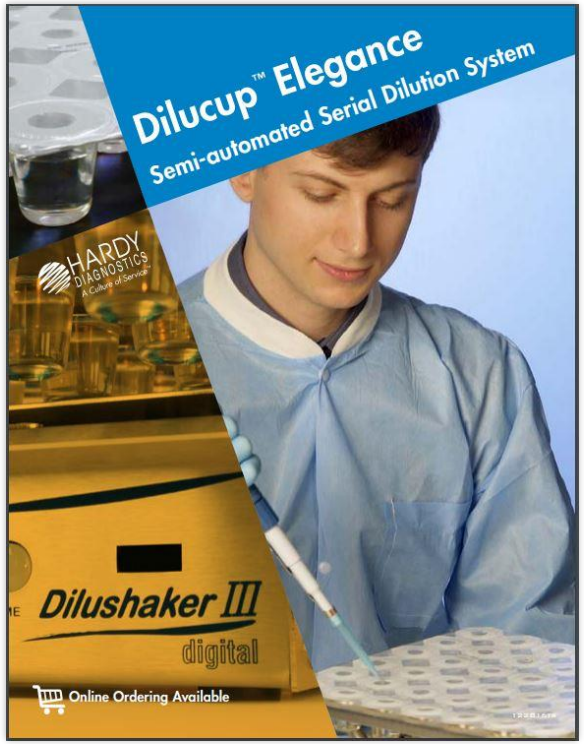
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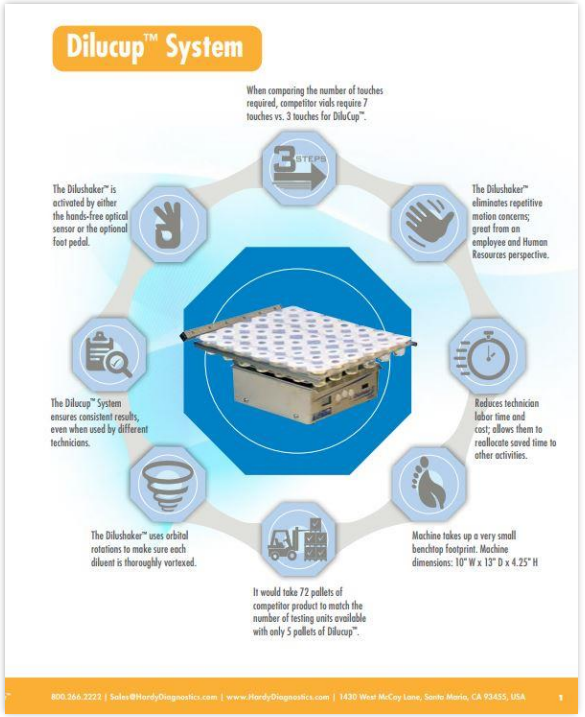
A great launch and start with Dilushaker

Thanks to the dedication of our marketing team and the support of LabRobot, we were able to build a complete marketing campaign to support the product launch of the Dilucup Elegance line of products.

We have produced many digital marketing pieces including catalogs, fliers, blogs and advertising materials. We have also created some high quality print materials and trade show banners. All of this has been provided to our sales team to support their conversations and visits in the field.

Our Catalog


Dilucup™ Elegance
Semi-automated Serial Dilution System
HARDY DIAGNOSTICS
A Culture of Service
Dilushaker III
digital
Online Ordering Available

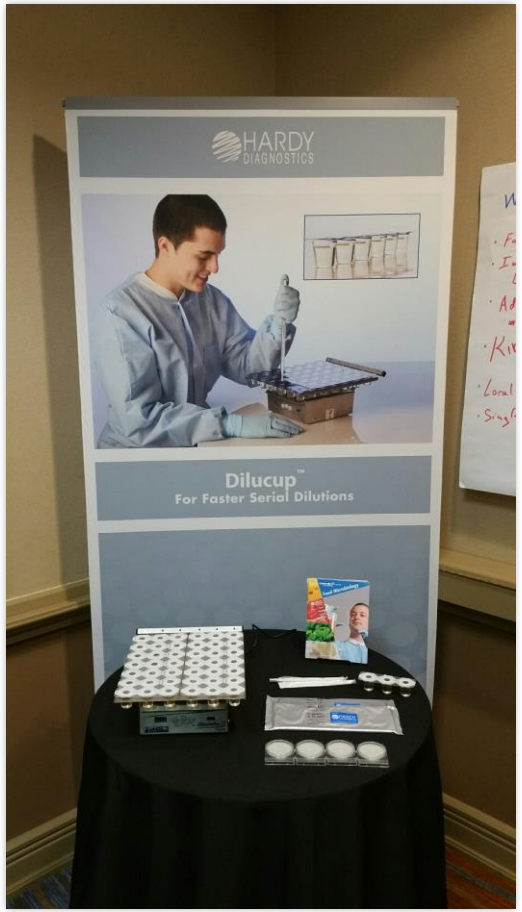

Dilucup™ System
When comparing the number of touches required, competitor vials require 7 touches vs. 3 touches for DiluCup™.
3 STEPS
The Dilushaker™ is activated by either the hands-free optical sensor or the optional foot pedal.
The Dilushaker™ eliminates repetitive motion concerns; great from an employee and Human Resources perspective.
The Dilucup™ System ensures consistent results, even when used by different technicians.
Reduces technician labor time and cost; allows them to reallocate saved time to other activities.
The Dilushaker™ uses orbital rotations to make sure each diluent is thoroughly vortexed.
Machine takes up a very small benchtop footprint. Machine dimensions: 10" W x 13" D x 4.25" H
It would take 72 pallets of competitor product to match the number of testing units available with only 5 pallets of Dilucup™.
800.266.2222 | Sales@HardyDiagnostics.com | www.HardyDiagnostics.com | 1430 West McCoy Lane, Santa Maria, CA 93455, USA

Tradeshows 2017

We have taken the Dilucup system to several tradeshows in 2017 and look forward to showcasing it even more throughout 2018!

- Food Safety Summit
  Chicago, IL
  May 9-12, 2017
- International Association of Food Processors
  Tampa, FL
  July 9-14, 2017
- FL-ASM
  Clearwater Beach
  October 14-15, 2017
- MJBiz Con
  Las Vegas, NV
  November 15-17, 2017

Tradeshow Materials

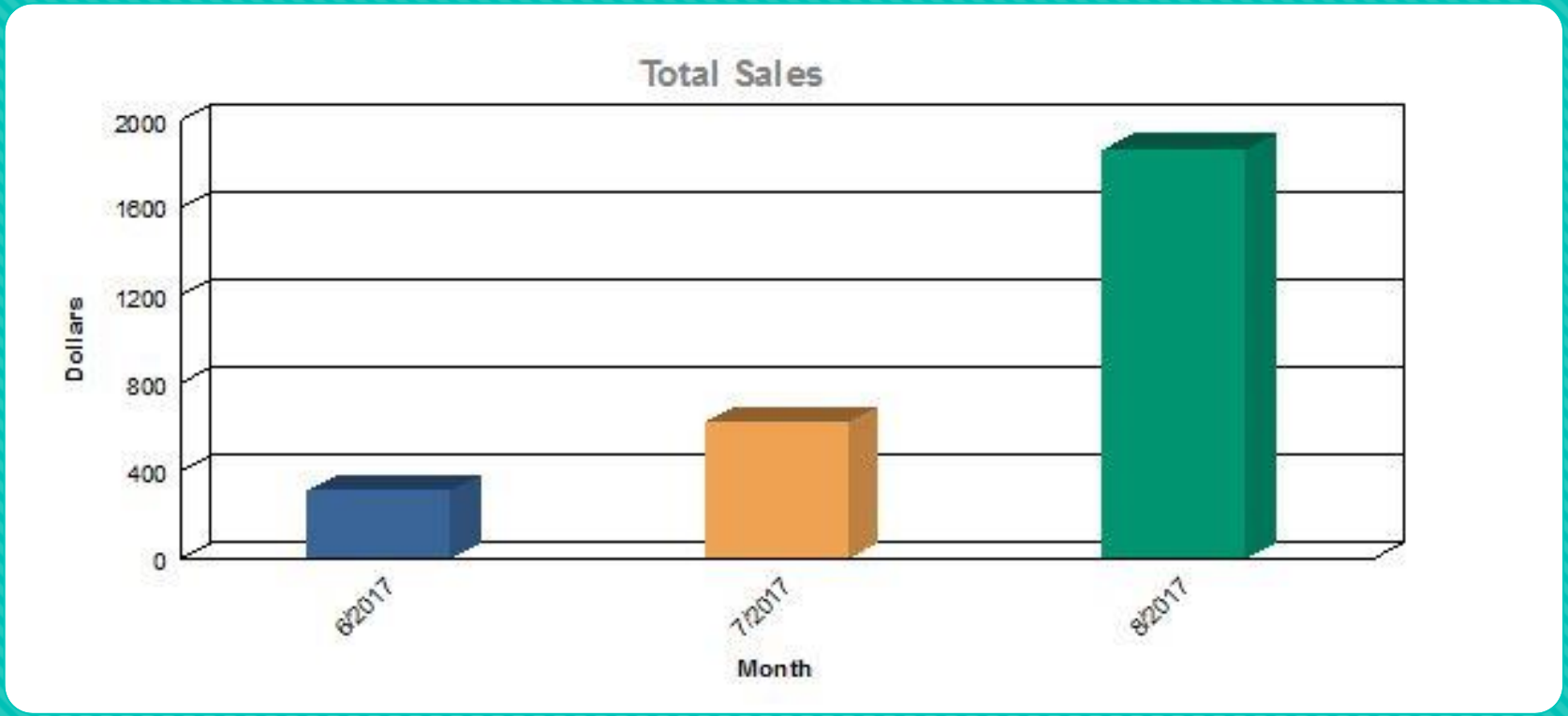




Advertising Collateral







Sales of Dilucup Elegance System

Our Team

